Company Fact Sheet

MISSION

We envision a world where every person makes real estate moves that bring them closer to their life's goals.

WHO WE ARE

Clever Real Estate is a nationwide discount real estate broker that matches homeowners with agents. Clever pre-negotiates Realtor fees with agents so customers get full service for a fraction of the cost.

CO-FOUNDERS



Luke Babich
Co-founder



Ben Mizes
Co-founder

CUSTOMER RATINGS

4.9 out of 5

4,585 Trustpilot reviews

CLEVER BY THE NUMBERS

$17.4 billion
Approximate value of transactions

$261 million
Approximate savings to customers

$7,096
Average seller savings

40,542
Clever home transactions

274,766
Customers matched with agents

13,438
Total active agents

HOW CLEVER COMPARES

	TRADITIONAL AGENT	CLEVER AGENT
Listing commission	Typically 3%	1.5%
Full-service agent	✓	✓
Marketing, negotiations & support	✓	✓
Agents from top brokerages	✓	✓
Dedicated concierge team	×	✓
Switch agents or walk away, no obligation	×	✓

POTENTIAL SAVINGS



Listing commission only, by home sale price. *Median sales price of U.S. houses sold. Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, retrieved from Federal Reserve Bank of St. Louis.

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